



SEATTLE ARCHITECTURE
FOUNDATION

Discover What **Shapes** Seattle

Every Place Has a Story.
Every Design **Shapes** a Story.

2027 Annual Campaign
INVEST IN SEATTLE'S FUTURE



Discover What Shapes Seattle

Every Place Has a Story. Every Design Shapes a Story.

Seattle is more than the bricks, stone, steel and glass of its landscape. It is a city shaped by the ideas, people, cultures, and decisions that have transformed its neighborhoods, public spaces, and skyline over generations.

Some stories celebrate innovation. Others reveal moments of challenge, resilience, and change. Together, they help us understand not only how Seattle came to be, but also how the choices we make today will influence the city of tomorrow.



Community Impact

For nearly five decades, Seattle Architecture Foundation has helped people discover the stories that shape our city. Through architecture, history, culture and design, we invite people to see Seattle with fresh eyes—revealing the people, places, and ideas that have shaped the neighborhoods we know today.

From introducing students to architecture for the first time to helping residents see their neighborhoods through a new lens, our programs strengthen connections to the places we share. Together, these experiences foster community stewardship and encourage informed civic engagement.



Photo: Alice Hammond

Architectural Walking Tours

**EVERY WALK REVEALS
WHAT SHAPES SEATTLE**



Youth & Family Programs

**YOUNG PEOPLE ARE
NATURALLY CURIOUS**



Public Lectures & Exhibits

**PUBLIC PROGRAMS SPARK
CONVERSATIONS**



Growing Our Reach

+50% Growth
Walking Tour Participation
1,210 → 1,819
2024 - 2026

+285% Growth
Public Programs
155 → 598
2024 - 2026

2026 At a Glance

54K
Website
Users

5,850
Newsletter
Subscribers

8,635
Social
Followers

263
Exhibit
Visitors

75
Active
Volunteers

81
Corporate
Sponsors

61
Title 1
Students

Discovery Journey



DISCOVER



UNDERSTAND



APPRECIATE



STEWARD



SHAPE

Why Your Support Matters

As Seattle continues to evolve, so does the opportunity to help more people understand the places they live, work, and gather. Your investment expands Seattle Architecture Foundation's reach—inviting others to Discover What Shapes Seattle.



INDIVIDUAL GIVING



CORPORATE



MEMBERSHIP



VOLUNTEER

Corporate Leadership

Your Partnership Drives Discovery. Inspiration. And Impact

Partnering with Seattle Architecture Foundation demonstrates your company's commitment to shaping a thriving future for Seattle through education, civic engagement, and appreciation of the built environment. At the same time, it positions your organization alongside a respected community institution dedicated to inspiring the next generation of civic stewards.

LEAD

DEMONSTRATE
LEADERSHIP

BE SEEN

AMPLIFY
YOUR BRAND

PARTNERSHIP

CONNECT
AND COLLABORATE

BE RECOGNIZED

EARN MEANINGFUL
RECOGNITION

SELECT THE PARTNERSHIP LEVEL THAT BEST REFLECTS YOUR ORGANIZATIONS COMMITMENT TO SEATTLE'S FUTURE.



CIVIC
\$750
Supporting
discovery.

LEADERSHIP
\$1,250
Advancing
education.

VISIONARY
\$2,500
Expanding
engagement.

CORNERSTONE
\$5,000
Strengthening
community.

LEGACY
\$7,500
Leading
the future.

PARTNERSHIP BENEFITS	CIVIC	LEADERSHIP	VISIONARY	CORNERSTONE	LEGACY
	\$750	\$1,250	\$2,500	\$5,000	\$7,500
COMMUNITY IMPACT					
Corporate Partner Recognition	✓	✓	✓	✓	✓
Supports Education & Community Programs	✓	✓	✓	✓	✓
BRAND VISIBILITY					
Website Listing (Year-round)	✓	✓	Logo	Homepage Logo	Homepage Logo
Community News Feature	—	—	—	✓	✓✓
Monthly Newsletter	—	Name	Logo	Logo	Logo
Spotlight Feature	—	—	—	✓	✓✓
Social Media Presence	Follow	Follow	Follow	Follow	Follow
Featured "Project/Announcement" Post	—	—	✓	✓	✓
Featured Project Series (4-post campaign)	—	—	—	✓	✓
PUBLIC RECOGNITION					
Annual Reception	—	—	✓	✓*	✓*
EMPLOYEE ENGAGEMENT					
25% Off Walking Tour Admission (2 per tour)	✓	✓	✓	✓	✓
25% Off Private Tour (up to 2 annually)	—	✓	✓	✓	✓
Complimentary Private Walking Tour	—	—	—	1 per year	1 per year

Discover What Shapes Seattle

Seattle's story is still being written. Every day, new ideas, places, and experiences shape the city we share—and the future we'll leave for generations to come.



*Join us in expanding our reach and
inspiring more people to discover
what shapes Seattle.*