



SEATTLE ARCHITECTURE FOUNDATION
SHAPE SEATTLE!

SAF 2023 40th Anniversary

The Seattle Architecture Foundation (SAF) is excited to celebrate 40 years of serving as Seattle's only volunteer-driven nonprofit organization focused on sharing the City's architecture and design-rich history.

Invest in the future of Seattle and our next generation of designers!

As Seattle re-emerges from the effects of the pandemic, we ask you to please join us in support of our mission to connect people to Seattle's rich and diverse architecture, design, and history.

Design shapes communities on many levels, whether we are conscious of its impact or not. Everything we touch, and everything we see in the built environment is a product of the design process. Plazas, public spaces, and even things often considered natural, like parks and landscaping, are intentionally designed.

Now more than ever, we believe the more people actively engage with design, the more they feel connected to their community. SAF is committed to continuing to provide in-person and virtual programming, guided and self-guided tours, exhibitions, lectures, workshops, and more.

FORTY YEARS
OF SHAPING SEATTLE



SEATTLE ARCHITECTURE FOUNDATION

OUR IMPACT IN 2022

800+

Event & Community Program Participants
(in-person and online programs)

600

Public & Private Tour Attendees

455+

Youth Served through
Education Programs, 2021-2022

50+

Full Scholarships for Youth & Teens, 2021-2022

5,500+

Newsletter Subscribers

20,000+

Social Media Reach
(Facebook, Instagram, Twitter)

45,000

Annual Website Visitors

1,000+

Visitors to the Center for Architecture & Design

ABOUT THE SEATTLE ARCHITECTURE FOUNDATION (SAF)

The Seattle Architecture Foundation's mission is to connect people to Seattle's architecture, design, and history. As a volunteer-driven organization, we provide programs that will empower you to make a difference in your community.

SAF produces accessible exhibits and public programming designed to connect the public to the built environment. Our education programs and events for adults and youth expand on the content and themes conveyed in our presentations, talks, workshops, and other exhibit-related programs. At SAF, we explore architecture as a visual record of our collective history, a force that shapes our daily lives, and a blueprint for our future.

SAF programs and exhibits are hosted around Seattle at architecture firms, schools, community centers, and the Center for Architecture & Design.



SAF BOARD OF DIRECTORS

OFFICERS:

President

Dave Rauma, Principal, Rauma Consulting

Immediate Past President

Crystal Loya, Associate, MITHUN

Vice President

Pamela Trevithick, Partner, LMN Architects

Secretary

Grant Buckingham, Principal, DCI Engineers

Treasurer

Aurora Varela, CPA, Assurance Manager, Moss Adams

DIRECTORS:

Luis Adan, Adan CM-Consulting

Balmiki Bhattacharya, VP, NELSON Worldwide

Rick Carte, Senior Project Manager, GLY Construction

Brian Carter, CEO, Integrus Architecture

David Chamness, Associate Principal, CallisonRTKL

Senan Choe, Associate, Olson Kundig

Benjamin Coffman, Vice President, JTM Construction

Erik Doran, Associate, Weber Thompson

Reeve Elliott, Associate Principal, Seneca Group

Seth Ely, Associate, Lighting Design, Stantec

Jim Gregson, Principal, Account Executive, Parker, Smith & Feek

Peter Krech, Principal, Graphite Design Group

Burcin Moehring, Associate, Skidmore, Owings, & Merrill LLP

Mira Mui, Associate Architect, Board & Vellum

Jason Morse, Principal, Morse Landscape Architecture

Haruka Saito, Principal, ZGF

Kim Sawada, Academic Adviser, UW Department of Architecture

Carmen Van Liere, Vice President, PDS Seattle/Bellevue Lead JLL



2023 SPONSORSHIP OPPORTUNITIES

TOUR PROGRAM UNDERWRITER

PROGRAM: The guided walking tours celebrate the diverse architecture of downtown Seattle and surrounding neighborhoods (Capitol Hill, Queen Anne, Madrona, Mt Baker, and more...)

EVENT TIMELINE: Year-round networking and visibility

MARKETING ENGAGEMENT: 100-150 tours offered year-round. Spring/summer is the high-traffic season

ANNUAL REACH: Between 600 and 2,000 tour attendees, 70% local & 30% visitors, architecture and design interests

SPONSOR PROFILE: Agency's focused on the local community, vibrant neighborhoods, and local commerce

ANNUAL SERIES SPONSOR: \$5,000

ON THE GO WITH SAF!

MOBILE APP TOURS

Building on the popularity of SAF's signature tours and award-winning guidebook, our mobile tour app features immersive maps and informative pages highlighting buildings, architects, and history from Seattle's early days to the present.

The initial version features 200+ sites throughout downtown (additional neighborhoods will be added over time). Tour App is available for free download at Apple or Google Play.

ANNUAL SPONSORS: \$500-\$1,000

ANNUAL MODEL EXHIBIT & OPENING RECEPTION

SAF's Annual Model Exhibit showcases the talent of Seattle's architectural community. The Model Exhibit Opening Reception attracts the local community, where people come together to celebrate architecture and design. Exhibits at the Center for Architecture & Design demonstrate the value and relevance of excellent design and engage visitors to explore design as a tool in everyday life.

EVENT TIMELINE: Late Summer/Early Fall 2023

MARKETING: June 2023 through the end of the exhibition (typically 3-4 months), Sponsors support the on-site exhibit at the Center for Architecture & Design, the exhibit website, and related exhibition programming.

AUDIENCE: Architects, Consultants, Engineers, Contractors, and others in the AEC industry. Design interested public and individuals in the AEC field; the audience varies by topic.

REACH: 1,000+ individuals visit the exhibit on-site and the website, typically in conjunction with the annual Seattle Design Festival presented by AIA.

SPONSOR PROFILE: Design Consultants, Engineers, Contractors, Insurance, Finance, Real Estate, and other Professional Design related Services that support the industry.

ANNUAL SPONSOR LEVELS \$5,000, \$2,500 OR \$1,250



Photo Credit: Trevor Dykstra



PUBLIC PROGRAMS & EDUCATION SERIES

These events elaborate on the content and themes conveyed in our shows. Talks, workshops, and other exhibit-related programs will engage the public and allow them to build a deeper understanding of architecture and design.

EVENT TIMELINE: Year-Round

MARKETING BEGINS: Ongoing, & sponsors receive recognition for all events in the series.

AUDIENCE: Architects, Consultants, Engineers, Contractors, and others in the AEC industry. Design interested public and individuals in the AEC field; the audience varies by topic.

REACH: 30–70 attendees per event

ANNUAL SPONSOR LEVELS \$5,000, \$2,500 OR \$1,250

Note: Events are subject to change and will be held virtually if it becomes not safe for attendees to convene in person. Updates will be shared with all confirmed sponsors



Photo Credit: Jocelyn R.C.

YOUTH, TEEN, & FAMILY PROGRAMS

In-person and virtual (STEAM-based) offerings of architecture & design curriculum introduce youth from all backgrounds to the field through a design and social justice perspective. We will continue to partner with community organizations and schools to deliver online and in-person opportunities to engage with design.

YOUTH & FAMILY WORKSHOPS

Workshops that connect youth to design through hands-on model building, school-based programs, and field trips. Youth programs encourage creativity and problem-solving skills in response to contemporary design issues and explore the history of Seattle's built environment. All our programs are offered at a low cost or by full scholarship, engaging youth and families from all backgrounds.

EVENT TIMELINE: Sept - June

MARKETING BEGINS: Begins in Summer for the School Year

AUDIENCE: Youth and their families

REACH: 600 Served Annually

SPONSOR PROFILE: Corporations, organizations, and agencies committed to nurturing the next generation of young designers. We are giving them the opportunities to become stewards of our community.

ANNUAL SPONSOR LEVELS \$5,000, \$2,500, \$1,250



Photo Credit: Jocelyn R.C.

NEW! 40th ANNIVERSARY SCHOLARSHIP FUND

In celebration of 40 years in support of the architecture and design community, we are raising funds to allocate need-based scholarships for youth and families.

Please join us in raising **\$10,000** in dedicated funds to provide 200+ full scholarships for SAF's classes and workshops. SAF is committed to racial and social justice by providing equity and access to all of our programs. The **40th Anniversary Scholarship Fund** embodies our commitment to inclusion by making architecture and design accessible for all ages and diverse backgrounds.

ANNUAL SPONSOR OR INDIVIDUAL SUPPORTER \$200-\$1,000




BENEFITS OF CORPORATE SPONSORSHIP

Annually, SAF engages more than 7,500 individuals with our programming. As Seattle rebuilds from the pandemic, SAF will serve as a resource for educating the public about urban design issues and inspiring people to re-engage with our city.

- Invitations to members-only events and member pricing for your employees
- VIP Passes for limited engagement events
- Outreach to more than 5,000 individuals inside/outside design industry
- Special recognition at sponsored events
- Company name and/or logo on SAF website & newsletter

SAF is a nonprofit 501(c) (3) organization, and all contributions are tax-deductible to the extent of the law. Our tax ID is: 91 - 1205105

 <small>Photo: Evan Chakroff</small>	\$500 Corporate Member	\$1,250 Gold	\$2,500 Platinum	\$5,000 Diamond	\$10,000+ Emerald	Sustained Supporter (\$1,250 + commitment for three years)
Opportunity to submit story for inclusion in SAF newsletter/blog (must be of interest to public audience)	■	■	■	■	■	■
Name recognition for sponsored event	■	■	x2	x2	■	Annual benefits correspond to donor level
Name listed on SAF Website	■	■	■	■	■	
Name listed in SAF monthly newsletter	■	■	■	■	■	
Invitations to members only events and priority registration and invitations to limited engagement events	■	■	■	■	■	Annual benefits correspond to donor level
Member discount for all employees on regular SAF Events	■	■	■	■	■	
Top Tier recognition on all printed and emailed donor lists	■	■	■	■	■	
Logo recognition on corporate sponsor page on website & newsletter	■	■	■	■	■	Annual benefits correspond to donor level
Logo recognition in conjunction with a sponsored event (including electronic newsletter, print materials & event slideshow)	■	■	x2	x2	■	
All Access VIP Pass/Code (access to Design Soirees and other limited access Receptions)	x5	x10	■	■	■	
Unlimited Complimentary All Access Pass Code for all SAF events (virtual or live events)* <small>*not valid for youth programs</small>	■	■	■	■	■	Annual benefits correspond to donor level
Top tier logo recognition in conjunction with two sponsored events	■	■	■	■	■	
Logo recognition on SAF website home page	■	■	■	■	■	

SAF reserves the right to cancel any event for any reason. In the event of cancellation of an event, the sponsors of that event will have the right to re-designate their sponsorship to another event.



FIRM: _____ DATE: _____

CONTACT NAME: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE: _____ E-MAIL: _____

**MY COMPANY SUPPORTS
SAF AT THE FOLLOWING LEVEL:**

**Annual Model Exhibit &
Opening Reception Sponsor**

\$5,000 \$2,500 \$1,250

Public Education Programs

*All sponsors will be recognized
by corresponding level for all lectures*

\$5,000 \$2,500 \$1,250

Tours Program Underwriter

\$5,000

Single Tour Sponsor

\$2,500 \$1,250

TOUR NAME: _____

Youth & Family Programs

\$5,000 \$2,500 \$1,250

Corporate Member

\$500
 Other Donation Amount \$ _____

TOTAL FIRM CONTRIBUTION FOR 2022: _____

Count us in as a **Sustained Supporter!** Sustained
We pledge three (3) years of support at the Supporter
same level. (Minimum \$1,250 per year) Annual Gift: _____

*Maximize your sponsorship dollars with flexible payment options (up to 12 months
with pledges confirmed by 12/15/2022). All pledges must be paid by the end of the
2023 calendar year.*

Bill My Firm:

Once Quarterly Monthly Other Invoice Date(s): _____
 Annually (automatic renewal) _____

If paying by check, please make check payable to Seattle Architecture Foundation.

Mail: 1010 Western Ave | Seattle, WA | 98104

E-mail: renate@seattlearchitecture.org

PDF of form is available on SAF Website

Credit Card Number: _____

Visa MasterCard American Express

Expiration Date: _____ **Security Code:** _____

Name on Card: _____

Signature: _____

Prefer to receive an invoice?

Yes, send my firm an invoice.

There are several ways for your company to align with SAF while receiving visibility and recognition as an organization that values community, innovation, and social responsibility. SAF will also work with you to develop a tailored plan that meets your objectives and budget.

Renate Raymond, Executive Director, renate@seattlearchitecture.org



SPECIAL THANKS TO OUR SUSTAINED SUPPORTERS!

SAF gratefully acknowledges the following corporate, foundation, and government organizations for their support:

DIAMOND LEVEL



PLATINUM LEVEL



Join these funders & partners whose support makes our education programs possible.



SPECIAL THANKS TO OUR ANNUAL SUPPORTERS!

SAF gratefully acknowledges the following corporate, foundation, and government organizations for their support:

GRANTMAKERS



PLATINUM



Join these funders & partners whose support makes our education programs possible.