



SEATTLE ARCHITECTURE FOUNDATION  
SHAPE SEATTLE!

Board of Directors

October 2, 2018

Dear Friend and Partner,

This past year SAF has welcomed newcomers to our city by sharing the past, present and future of Seattle through our tours, talks, exhibits and workshops for youth and families. We believe that the more you engage with design, the more you feel connected to your changing city.

Our focus has always been, and will continue to be on building an increased awareness of how architecture and design impacts our health, well-being, and the way we move through the city.

Each year we find innovative ways to fulfill our mission. In 2018, we launched an exciting new series, *Design Soiree*, which showcases everything from hardhat tours and historic spaces, to intimate design studios. In the New Year, we'll also be unveiling a mobile tour app, which will allow us to share Seattle's architectural heritage with more people than ever before. These innovative ways of furthering our mission would simply not be possible without your support.

With your support and partnership, we will continue to engage the public in educational programs that inspire them to get involved in shaping our city. We invite you to become a member or a sponsor in 2019. Aside from providing invaluable support to SAF, sponsorship perks and benefits include free and discounted access to programs, recognition among the wider AEC community, the general public and much more.

Thank you in advance for considering our invitation. We look forward to your participation and hope to count you as a partner in helping us Shape Seattle!

Sincerely,

Casey Schuchart  
Board President

Stacy Segal  
Executive Director

*P.S. All corporate donors who make a commitment to support SAF by Dec. 31, 2018, will be invited to an exclusive donor reception to take place in the New Year – we look forward to seeing you there!*

Casey Schuchart  
Schuchart  
*President*

Kirsten Clemens  
Weber Thompson  
*Vice President*

Karen Ledbetter  
Clark Nuber  
*Treasurer*

Crystal Loya  
MITHUN  
*Secretary*

Lindsey M, Pflugrath  
Cairncross & Hempelmann  
*Immediate Past President*

Wendy P. Abeel  
Aegis Living

Victor Alcantara  
Mountain 7 LLC

Brian Carter  
Integrus

David Chamness  
CallisonRTKL

Reeve Elliott  
Seneca Group

Peter Krech  
Graphite Design Group

Michelle Lanker  
Katerra

Jason Morse  
AHBL

Jim Nuerenberg  
Community Volunteer

Kris Salerno  
Osborne Construction

Pamela Trevithick  
LMN Architects

Rob Widmeyer  
LMN Architects  
*Past President*

Rick Workman  
W.G. Clark Construction

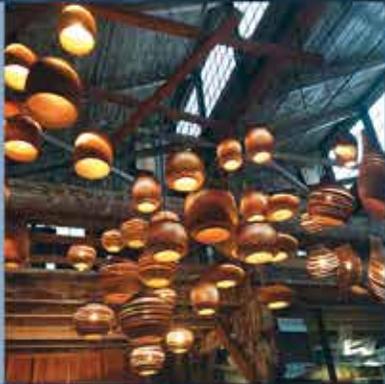
Michael Yantis  
Stantec  
*Past President*

Jennifer Varner Sadinsky  
Bohlin Cywinski Jackson  
*Associate Board Member*



# SHAPE SEATTLE!

TOURS | YOUTH & FAMILY PROGRAMS  
DESIGN IN DEPTH TALKS  
EXHIBITS | SPECIAL EVENTS



# 2019



SEATTLE  
ARCHITECTURE  
FOUNDATION  
Campaign  
Sponsorship  
Opportunities



## FROM THE SPACE NEEDLE TO THE SPHERES, SEATTLE HAS A REPUTATION FOR BEING AHEAD OF ITS TIME.

SAF has long been known for its architectural walking tours which focus on teaching the history of the city through architecture. In recent years, we've shifted our focus to shine a spotlight on Seattle's vibrant, growing neighborhoods and address more complex urban issues, all in keeping with SAF's mission to emphasize the impact of architecture and design in our everyday lives. As we focus on becoming becoming a stronger organization, we'll be rolling out new tools and programs with an eye towards the future. Here's what you can expect in the coming year:

- **Empowering the Next Generation to Shape Seattle**

We were recently added to the Creative Advantage roster of providers, which funds arts education in the Seattle schools and communities that are often overlooked. This opportunity, combined with a recent grant to expand our field trip program, will allow us to inspire youth to solve community-based issues through design.

- **Harnessing Technology to Encourage Exploration**

We are rolling out a new mobile tour app in the new year, creating a dynamic learning tool for exploring Seattle. We are excited to include updated content from our 2007 *Seattle Architecture: A Walking Guide to Downtown* which reflects the city's recent growth and makes the information more accessible to new audiences.

- **Leveraging the Center and Expanding Partnerships**

As we enter the third year as a partner in the Center for Architecture and Design we are looking at how to better leverage this community resource. We look forward to working with new partners and tailoring our popular talks and programming to highlight content featured in the Center's exhibits.

With your continued support and partnership, we can do more to ensure that SAF reaches a diverse audience with our forward-thinking programs. As a leader within Seattle's design community, we invite you to share the impact of your organization with others by sponsoring as many SAF events as you would like at the predetermined levels provided.

Cover Images: Youth images, Lan Nguyen; Design wall closeup, Trevor Dykstra; Space Needle detail, Ann Fu; Background Image, Alice Hammond  
This Page: Youth photo, Lan Nguyen; Model Exhibit Photo, Trevor Dykstra



## 2019 SPONSORSHIP OPPORTUNITIES

Sponsorship includes special recognition at sponsored events and in our e-newsletter, which is sent monthly to 4,400 recipients. To maximize your sponsorship, we recommend confirming your support in advance of our marketing start dates.



### 2019 DESIGN IN DEPTH LECTURE SERIES

Exhibits at the Center for Architecture & Design demonstrate the value and relevance of excellent design and engage visitors to explore design as a tool in everyday life. As a partner in the Center we collaborate on three exhibits a year by providing programming that is designed to connect the public to the built environment.

This year, our Design in Depth series will elaborate on the content and themes conveyed in our exhibits. Talks, films and other exhibit related programs will engage the public and allow them to build a deeper understanding of architecture and design.

*Opportunities at \$5,000, \$2500, or \$1,250*

### TOUR PROGRAM UNDERWRITER

SAF's popular walking tours showcase the diverse architecture of downtown Seattle and other dynamic neighborhoods. Highly recommended by area hotels as a 'must see' in Seattle, SAF tours allow Seattle residents and visitors a new appreciation of their surroundings. SAF distributes 20,000 tour marketing pieces per year; the Tour Program Underwriter is recognized on all promotional tour materials and in SAF's e-newsletter. *Marketing begins in April 2019.*

*Series: \$5,000 + | Individual Tour Sponsor (\$1,250 or \$2,500)*

### YOUTH & FAMILY PROGRAMS

SAF engages over 500 youth per year, connecting them to design through hands-on model building workshops, school-based programs and fieldtrips. Youth use their creativity and problem-solving skills to respond to contemporary design issues. All programs are offered at an affordable cost or provided for free thanks to scholarship support, enabling youth of all backgrounds to participate. *Marketing begins October 2018 and continues through Spring.*

*Opportunities at \$5,000, \$2,500 or \$1,250*

*"The Rafn Company supports SAF because we believe in the power that great buildings have to add to people's lives. As a general contractor we live and breathe this power every day. And we recognize that when design and construction familiarity are brought to the public great things can happen. People can better appreciate how great design and construction positively effects their lives and connects them to their city. When this connection is strong our community grows, and SAF is at the genesis of that connection.*

*—Christopher Imbeau, CPSM*

*Marketing Director, The Rafn Company*

### EXCLUSIVE DONOR RECOGNITION EVENT

#### NEW OPPORTUNITY

Connect with fellow sponsors at an exclusive donor recognition event. Join us at this inaugural event highlighting your important contributions to SAF. The event will be free, and all corporate members and sponsors will be invited. *Marketing begins November 2018, event to be held in January 2019.*

*Opportunities at \$5,000, \$2,500 or \$1,250*

### COMMUNITY OPEN HOUSE EVENT

This celebratory event honors the contributions of our volunteers, partners and supporters, all of which make our work possible. More than 100 people from within and outside of the design community attend this annual social and community building event. Marketing begins December 2017, event held in February 2018.

*Opportunities at \$5,000, \$2,500 or \$1,250*

### ANNUAL MODEL EXHIBIT

SAF's Annual Model Exhibit, entering its 22nd year, showcases the talent of Seattle's architectural community. Our exhibit is held in conjunction with the Seattle Design Festival and features the opportunity to sponsor the Opening Night Reception for exhibitors and firm leadership or the exhibit. Marketing begins May 2018 with the call for entries, Exhibit takes place in Late August or early September 2019.

*Opportunities at \$5,000, \$2,500 or \$1,250*

*Photo Credits: UW Med, Evan Chakroff; Youth photo & tour photo, Lan Nguyen*

## IMPACT

**6,000** Event Participants  
**550** Youth served annually  
**22,000** Unique web visitors  
**4,400** E news subscribers  
**3,600** Twitter followers  
**2,800** Facebook likes

**SPECIAL THANKS TO OUR  
SUSTAINED SUPPORTERS  
WHO HAVE COMMITTED TO  
THREE YEARS OF SUPPORT!**

**DIAMOND LEVEL**



**PLATINUM LEVEL**



**GOLD LEVEL**

**DCI Engineers  
Hoffman Construction  
Masonry Institute  
of Washington  
PCL Construction**

**SUSTAINED  
SUPPORTER**

Available at the  
Gold Level and above  
(\$1,250 + commitment for three years)

- Special Recognition at Annual Open House
- Opportunity to submit story for inclusion in monthly newsletter (must be of interest to public audience)
- Top Tier recognition on all printed and emailed donor lists
- Annual benefits correspond to donor level below
- 5 complimentary VIP passes to SAF special events and receptions (annual exhibit reception, donor event, Soiree Series and VIP events)

**SEATTLE ARCHITECTURE FOUNDATION  
CORPORATE SPONSOR BENEFITS**

In 2018, SAF engaged more than 6,000 individuals in our programming. As Seattle welcomes hundreds of new residents, our programs are a resource for educating the public about design related issues.

- Exclusive Donor Recognition Event
- Invitations to members-only events and member pricing for your employees
- Outreach to more than 4,000 individuals inside/outside design industry
- Special recognition at sponsored events
- Company name and/or logo on SAF website & newsletter



	\$500 Corporate Member	\$1,250 Gold	\$2,500 Platinum	\$5,000 Diamond	\$10,000+ Emerald	Sustained Supporter (3-year commitment at Gold or higher level)
Invitations to professional networking events/receptions	■	■	■	■	■	Matches level of donation
Invitations to members-only events	■	■	■	■	■	
Discount on event rental at the Center for Architecture & Design	■	■	■	■	■	
Member discount on SAF programs for # of employees per program	x5	x10	All	All	All	
Complimentary passes for regular SAF events to use as you wish	x10	x15	x20	x40	x40	
Name recognition for sponsored event(s)/series		■	x2	x2	■	
Name listed on SAF Website		■	■	■	■	
Name listed in SAF monthly newsletter		■	■	■	■	
Complimentary passes to sponsored events		x2	x4	x4	x4	
Special Recognition at Annual Open House						
Top tier recognition on all printed and emailed donor lists						■
Complimentary VIP passes to SAF special events and receptions (annual exhibit reception, donor event, VIP events)						x5
Logo recognition on corporate sponsor page on website & newsletter			■	■	■	Matches level of donation
Logo recognition in conjunction with a single sponsored event/series (including electronic newsletter, print materials & event slideshow)			x2	x2	■	
Opportunity to provide promotional materials at sponsored event			■	■	■	
Logo recognition for an entire series				■	■	
Logo recognition on SAF web site home page				■	■	
Opportunity to submit story for inclusion in SAF newsletter (must be of interest to public audience)					■	
Invitation to Exclusive Donor Recognition Event	■	■	■	■	■	

SAF reserves the right to cancel any event for any reason. In the event of cancellation of an event, the sponsors of that event will have the right to re-designate their sponsorship to another event.

(over for list of additional annual supporters)

# THANK YOU TO OUR ANNUAL SUPPORTERS!

## EMERALD LEVEL



## DIAMOND LEVEL

SOCIETY OF  
ARCHITECTURAL  
HISTORIANS

## PLATINUM LEVEL



## GOLD LEVEL

Adatto Construction • AHBL • AHT Insurance • B9 Architects • Bassetti Architects  
Cairncross & Hempelmann • City of Seattle Office of Arts and Culture  
Cone Architecture, LLC • Creoworks • GLY Construction • Hargis Engineers  
MacDonald-Miller Facility Solutions • Miller Hayashi Architects • Morrison Hershfield  
NAC • Northwest Building, LLC • OAC Services Inc. • Osborne Construction, Inc.  
The Prime Foundation • RAFN Company • Servco • Skellenger Bender, PS • Vulcan

## CORPORATE MEMBERS

A3 Acoustics • AGC • AIA Seattle • Apollo Design Studio • Armour Unsderfer  
Bjarko Serra Architects • Bloom Projects LLC • BNBuilders • BRC Acoustics & Audiovisual Design  
Canon Properties • Cary Kopczynski & Co. • Coughlin Porter Lundeen • Cutler Anderson Architects  
David Brown Inc. Company • DLR Group • Falkin Associates • Fisher Marantz Stone  
Fortune Shepler Saling • G. Little Construction • Glumac • Graham Baba Architects  
Green & Yalowitz, PLLC • Harrigan Leyh Farmer & Thomsen, LLP • Hewitt Architects  
Holaday-Parks Inc • Johnston Architects • Keeney's • KPFF • Krech Design • Krekow Jennings  
Lane Powell PC • Lease Crutcher Lewis • Lighting Group Northwest • Lockhart Suver, LLC  
Lund Opsahl • Magnusson Klemencic Associates • Mahlum • Makers Architecture and Urban Design  
Metis • Metrix • MITHUN • mYamaguchi Architect • NBBJ • Northwest Building LLC  
Notkin Mechanical • PAE • Patriot Fire Protection • PCS • Robinson Company • SABArchitects  
Sazan • Seneca Group • SkB Architects • Snap Tex • SRG Partnership • Studio Meng Strazzara  
Walker Macy • Weinstein A | U • Weisman Design Group • Wright Runstad & Company

*Donor list gifts confirmed between 9/1/2017 – 9/15/2018*



# 2019 CORPORATE SPONSORSHIP

FIRM: \_\_\_\_\_ DATE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

## MY COMPANY SUPPORTS SAF AT THE FOLLOWING LEVEL:

### 2019 Design in Depth Lecture Series:

All sponsors will be recognized by corresponding level for all lectures

\$5,000  \$2,500  \$1,250

### Tours Program Underwriter

\$5,000  \$2,500  \$1,250

### Exclusive Donor Reception

\$5,000  \$2,500  \$1,250

### Single Tour Sponsor

\$2,500  \$1,250

Tour Name: \_\_\_\_\_

### Youth & Family Programs

\$5,000  \$2,500  \$1,250

### Community Open House Event

\$5,000  \$2,500  \$1,250

### Annual Model Exhibit

\$5,000  \$2,500  \$1,250

Please select one:

Exhibit  Opening Reception

### Corporate Member

\$500  Other Donaton Amount \$ \_\_\_\_\_

## Total Firm Contribution for 2019 \_\_\_\_\_

Count us in as a **Sustained Supporter!** **Sustained Supporter**  
We pledge three (3) years of support at the same level. (Minimum \$1,250 per year) **Annual Gift** \_\_\_\_\_

Maximize your sponsorship dollars with flexible payment options (up to 12 months with pledges confirmed by 12/15/2018). All pledges must be paid by the end of the 2019 calendar year.

### Bill my firm:

Once  Quarterly  Monthly  Other Invoice Date(s):  
 Annually (automatic renewal)

If paying by check, please make check payable to Seattle Architecture Foundation.

Mail: 1010 Western Ave | Seattle, WA | 98104

E-mail: [stacy@seattlearchitecture.org](mailto:stacy@seattlearchitecture.org)  
(PDF of form is available on SAF Website)

Credit Card Number: \_\_\_\_\_

Visa  MasterCard  American Express

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_



SEATTLE ARCHITECTURE FOUNDATION  
SHAPE SEATTLE!

Center for Architecture and Design | 1010 Western Avenue, Seattle, WA 98104  
206.957.1920 | [seattlearchitecture.org](http://seattlearchitecture.org) | [info@seattlearchitecture.org](mailto:info@seattlearchitecture.org)