

SAF DESIGN IN DEPTH 2016 SERIES  
**INNOVATIONS IN ARCHITECTURE**

UPCOMING FINAL LECTURE:  
JUNE 21: Best Laid Plans | URBAN PLANNING

QUEEN ANNE TOUR  
**EVOLUTION OF AN URBAN NEIGHBORHOOD**  
Saturday 05.06.16 | 10:00AM-12:00PM

Take a trip through history in one of Seattle's most treasured urban neighborhoods. From Queen Anne Style homes to Modern, this vibrant hilltop neighborhood has it all, and is in a constant state of evolution as new residents call this community home. On this tour you'll visit Queen Anne's Landmark residences, apartments and repurposed buildings. You'll also experience expansive views, pass by quiet corners, discover hidden estates and observe sensitive restorations.

**WANT DISCOUNTED TICKETS TO LECTURES AND TOURS?  
BECOME A MEMBER!**

SAF members receive discounts on all programs and special members only opportunities. By supporting SAF, members provide a valuable resource that helps shape our community. Whether we're inspiring potential young architects to develop solutions to social issues or educating the general public on critical community development topics, SAF is fostering a deeper understanding of the built environment. Join us. Shape Seattle!

Visit us online or call 206.667.9184 to learn more.

[SEATTLEARCHITECTURE.ORG](http://SEATTLEARCHITECTURE.ORG)



Seattle Architecture Foundation  
@ The Center For Architecture & Design  
1010 Western Ave | Seattle, WA | 98104



**Tues 05.17.16** | Center for Architecture & Design | 1010 Western Ave  
Reception 5:30-6:30PM, Lecture 6:30 – 8:00PM

Seattle is home to businesses reaching around the globe. Does one size fits all? Join us as representatives from Seattle's global players and designers discuss how they use design to further their missions and brands in multi-national locales, and how the design of their Northwest headquarters communicates to the world.

FEATURING:

**JONATHAN CHANG**  
MG2

**SARAH HOLSTEDT**  
CallisonRTKL

**MARK MAPPALA**  
Teague

**BILL SLEETH, MODERATOR**  
Starbucks

>> Share your notes and photos from tonight's lecture #DesignInDepth



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**JONATHAN CHANG**

MG2

Born in Taiwan, Jonathan Chang moved to the United States and learned a new language and a new culture through the study of architecture. That experience informed his proclivity for genuinely listening to his colleagues and clients, as well as his unique ability to build consensus and push ideas to new levels.

As MG2's international lead for its longtime client partner, Costco Wholesale, Jonathan builds bridges between business needs and design around the globe. With his education in architecture, urban design and business, Jonathan ardently manages complex projects. His expertise in everything from cultural distinctions to country-specific site requirements enables his projects to move smoothly and ultimately create greater value for his client.



**SARAH HOLSTEDT**

CallisonRTKL

Sarah Holstedt, RA, NCARB is an Associate Vice President at CallisonRTKL. Working primarily on large-scale international commercial developments, her master planning and retail center design experience spans more than 240 million sf including notable commercial projects, such as Al Zahia City Centre (UAE), IKANO Mega Bangkok West (Thailand), Grand Heights (Egypt) and The Outlet Collection (Auburn,

Washington). Regardless of the project location, Sarah believes that fundamentally good design knits together the vision and brand of the client with the aspirations of the community it will serve.

At CallisonRTKL Sarah leads internal company initiatives, is an ambassador in the university outreach program and co-leads the firm's ACE Mentoring branch, a nationally accredited program fostering interest in building construction and design among high school students.



**MARK MAPPALA**

Teague

**WORK HARD, PLAY HARD. RINSE & REPEAT.**

Mark is a multi-disciplinary designer with 15 years of professional experience ranging from aviation and airline design, architectural and interior design of various residential, retail & commercial projects to university-level teaching. At Teague, Mark provides creative design direction and mentorship for project teams in support of

multiple international airline, Boeing aviation programs, and environmental design projects. Always looking for inspiration and adventure; travel and learning about new cultures continues to be an important influence in Mark's personal and professional development, and serves as a means to observe, synthesize, and create.



**BILL SLEETH, MODERATOR**

Starbucks

Bill Sleeth is vp design of Global Innovation for Starbucks Coffee Company. In this role, Bill leads the design and development of new concepts for Starbucks and its associated brands.

As a key member of Starbucks design and innovation leadership team, Bill is responsible for creating immersive customer experiences that drive deeper engagement with the Starbucks brand. Bill also leads the teams responsible for the design of Teavana, La Boulange, Evolution Fresh stores as well as unique high profile Starbucks locations.

Bill received his bachelor of architecture degree from the University of Oregon. His early design experience includes working at architecture firms as well as freelance design-build projects. During his freelance years he won an Emmy for writing while he was the Production Designer on Seattle's "Disney Presents Bill Nye the Science Guy." Also during this time, Bill spent a year as a member of the Starbucks design team in 1996.

Bill is a successful general manager who founded Vizwerks in Portland, Oregon, an award winning creative agency specializing in retail design, branding, merchandising and graphic design. Clients included Nike, Adidas, Columbia Sportswear, Lucy, Mark Ecko Productions, Il Fornaio and Omaha Steaks. Bill has also worked in design, construction and marketing with Potbelly Sandwich Works.