



# SHAPE SEATTLE!



TOURS | YOUTH & FAMILY PROGRAMS  
DESIGN IN DEPTH LECTURES | EXHIBITIONS



# 2018



SEATTLE  
ARCHITECTURE  
FOUNDATION  
Corporate  
Sponsorship  
Opportunities

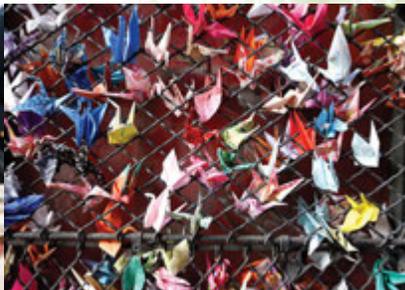
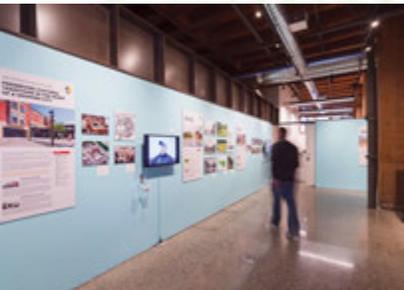


# AS OUR REGION EVOLVES, DESIGN PLAYS A CRITICAL ROLE IN EMPOWERING CITIZENS TO ADAPT AND THRIVE.

The Seattle Architecture Foundation connects people to the architecture, design, and history of Seattle. We empower residents to make lasting change in our community.

As our city grows and Seattle's landscape evolves, it is more important than ever that our built environment supports and enhances our lives. Our health, prosperity, safety, and the ease and joy of our everyday lives are dependent on how we mature as a city. As thousands of new residents move here every month, the face of who we are as a community is changing, and we are all adapting to those changes.

At the Seattle Architecture Foundation, we are committed to ensuring that our mission and programs continue to be relevant in a growing region. In 2018, with your support and partnership, we know we can do more to ensure that we are reaching the most diverse audience we can. As a leader within Seattle's design community, we invite you to share the impact of your organization with others by sponsoring as many SAF events as you would like at the predetermined levels listed below. Sponsorship gives your organization special recognition on sponsored events and in our e-newsletter, which is sent monthly to 4,000 recipients. To maximize your sponsorship, we recommend confirming your support in advance of our marketing start dates.



## TOUR PROGRAM UNDERWRITER

SAF's popular walking tours showcase the diverse architecture of downtown Seattle and other dynamic neighborhoods. Highly recommended by area hotels as a 'must see' in Seattle, SAF tours allow Seattle residents and visitors a new appreciation of their surroundings. SAF distributes 20,000 tour marketing pieces per year; the Tour Program Underwriter is recognized on all promotional tour materials and in SAF's e-newsletter. Marketing begins in April 2018.

*Series: \$5,000 | Individual Tour Sponsor (\$1,250 or \$2,500)*

## YOUTH & FAMILY PROGRAMS

SAF engages 600 youth per year, connecting them to design through hands-on model building workshops and school-based programs. Youth are challenged to use their creativity and problem-solving skills to respond to contemporary design issues. All programs are offered at an affordable cost or free thanks to scholarship support, enabling youth of all backgrounds to participate. Marketing begins October 2017 and continues through Spring.

*Opportunities at \$5,000, \$2,500 or \$1,250*

## NEIGHBORHOOD EXCHANGE

We started the Neighborhood Exchange in 2017 to highlight the impactful work of neighborhood coalitions that are shaping Seattle through community-based design projects. This program has been partially funded through Seattle's Neighborhood Matching Fund. Marketing begins in December 2017; First event in February 2018.

*Opportunities at \$5,000, \$2,500 or \$1,250*

## COMMUNITY OPEN HOUSE EVENT

This celebratory event honors the contributions of our volunteers, partners and supporters, all of which make our work possible. More than 100 people from within and outside of the design community attend this annual social and community building event. Marketing begins December 2017, event held in February 2018.

*Opportunities at \$5,000, \$2,500 or \$1,250*

## ANNUAL MODEL EXHIBIT

SAF's Annual Model Exhibit, entering its 21st year, showcases the design work of Seattle's architectural community. Our exhibit is held in conjunction with the Seattle Design Festival and features the opportunity to sponsor the Opening Night Reception for exhibitors and firm leadership or the exhibit. Marketing begins May 2018 with the call for entries, Exhibit takes place in September 2018.

*Opportunities at \$5,000, \$2,500 or \$1,250*

## OUTDOOR RECREATION DESIGN EXHIBIT

**NEW PROGRAM!**

The Pacific Northwest is home to spectacular natural resources and a center for outdoor recreation design. This exhibition will highlight the wide range of design solutions that get us from our front doors to the trail. Marketing begins May, 2018. Exhibit runs June-August 2018

*Opportunities at \$5,000, \$2,500 or \$1,250*

# 2018 DESIGN IN DEPTH LECTURE SERIES | HELLO SEATTLE

A series of dynamic architecture + design talks

Third Tuesday of the Month; 6:00 – 7:30 PM at the Center for Architecture and Design

Opportunities at \$5,000, \$2500, or \$1,250

## SERIES DESCRIPTION:

Whether you are a newcomer or a lifelong Seattleite, this year's Design in Depth's lecture series is focused on solutions for welcoming everyone to our city and providing the tools to navigate once you've arrived. Hear from place-makers, architects and other design professionals that have been involved in planning for Seattle's Growth. Marketing begins November, 2017.

## HOUSING | January 16

This talk addresses the influx of people in Seattle, examines how citizens accommodate their housing needs and explores how the search for maximum efficiency is driving the architecture of the city.

## FOOD CULTURE | February 20

Food connects people and bridges culture gaps. It's a catalyst for conversations and innovation. This talk will focus on culinary-inspired spaces that support and celebrate diversity.

## FAITH | March 20

This talk will bring together stories and insights from the

masterminds behind some of Seattle's most iconic places of worship and explores how designers can innovate within an ancient building typology.

## EDUCATION AND INNOVATION SPACES | April 17

As Seattle's population increases, school and business accommodations are becoming increasingly creative. This lecture focuses on the impact of design on where we learn and work and explore creative pursuits.

## PARKS & RECREATION | May 15

Everyone needs a break now and then and with hundreds of city parks and vast natural spaces there's no shortage of things to do in Seattle. For both new and longtime residents, this talk offers fresh perspectives on some of Seattle's hidden gems.

## ARTS & CULTURE | June 19

It may not be a roof over your head or a hearty meal but many argue that art is essential for healthy communities. At this talk movers and shapers of the Seattle arts & cultural community will share their tactics for inspiring change and engaging with the built environment.

*"We are proud to support the Seattle Architecture Foundation. Through a small team of staff and large team of dedicated volunteers, SAF diffuses architectural knowledge and passion throughout the broader community, helping inspire current and future preservationists, architects, planners, engineers and builders. Supporting SAF is about much more than architecture. It's an investment in our city's future."*

**—Erin Hatch, Senior Associate/Marketing Manager, Weber Thompson**

## IMPACT

20,000 Unique web visitors  
4,000 E news subscribers  
3,600 Twitter followers  
2,600 Facebook likes  
6,000 Event Participants  
600 Youth served annually



**SPECIAL THANKS TO OUR  
SUSTAINED SUPPORTERS  
WHO HAVE COMMITTED TO  
THREE YEARS OF SUPPORT!**

**DIAMOND LEVEL**



**PLATINUM LEVEL**



**GOLD LEVEL**

**HOFFMAN CONSTRUCTION  
MASONRY INSTITUTE  
OF WASHINGTON**

**SUSTAINED  
SUPPORTER**

Available at the  
Gold Level and above  
(\$1,250 + commitment for three years)

- Special Recognition at Annual Open House
- Opportunity to submit story for inclusion in monthly newsletter (must be of interest to public audience)
- Top Tier recognition on all printed and emailed donor lists
- Annual benefits correspond to donor level below
- 5 complimentary passes to SAF special events and receptions (annual exhibit reception, donor event, Soiree Series and VIP events)

**SEATTLE ARCHITECTURE FOUNDATION  
CORPORATE SPONSOR BENEFITS**

In 2017, SAF engaged more than 6,000 individuals in our programming. As Seattle welcomes hundreds of new residents, our programs are a resource for educating the public about design related issues.

- Invitations to members-only events and member pricing for your employees
- Outreach to more than 4,000 individuals inside/outside design industry
- Special recognition at sponsored events
- Company name and/or logo on SAF website & newsletter



|   | \$500 Corporate Member | \$1,250 Gold | \$2,500 Platinum | \$5,000 Diamond | \$10,000+ Emerald | Sustained Supporter<br>(3-year commitment<br>at Gold or higher level) |   |
|---|------------------------|--------------|------------------|-----------------|-------------------|---|---|
| Invitations to professional networking events/receptions  | ■                      | ■            | ■                | ■               | ■                 |   |   |
| Invitations to members-only events  | ■                      | ■            | ■                | ■               | ■                 | Matches level of donation   |   |
| Discount on event rental at the Center for Architecture & Design  | ■                      | ■            | ■                | ■               | ■                 |   |   |
| Member discount on SAF programs for # of employees per program  | x5                     | x10          | All              | All             | All               |   |   |
| Complimentary SAF program passes per year (can be redeemed individually or as a group)  | x10                    | x15          | x20              | x20             | x20               |   |   |
| Name recognition for sponsored event(s)/series  |                        | ■            | x2               | x2              | ■                 |   |   |
| Name listed on SAF Website  |                        | ■            | ■                | ■               | ■                 |   |   |
| Name listed in SAF monthly newsletter   |                        | ■            | ■                | ■               | ■                 |   |   |
| Complimentary passes to sponsored events  |                        | x2           | x4               | x4              | x4                |   |   |
| Special Recognition at Annual Open House  |                        |              |                  |                 |                   |   | ■ |
| Top tier recognition on all printed and emailed donor lists   |                        |              |                  |                 |                   |   | ■ |
| Complimentary passes to SAF special events and receptions (annual exhibit reception, donor event, VIP events)                             |                        |              |                  |                 |                   | x5  |   |
| Logo recognition on corporate sponsor page on website & newsletter  |                        |              | ■                | ■               | ■                 | Matches level of donation   |   |
| Logo recognition in conjunction with a single sponsored event/series (including electronic newsletter, print materials & event slideshow) |                        |              | x2               | x2              | ■                 |   |   |
| Opportunity to provide promotional materials at sponsored event   |                        |              | ■                | ■               | ■                 |   |   |
| Logo recognition for an entire series   |                        |              |                  | ■               | ■                 |   |   |
| Logo recognition on SAF web site home page  |                        |              |                  | ■               | ■                 |   |   |
| 10 complimentary tickets to each event/lecture in the 2017 Design in Depth series (60 tickets total)                                      |                        |              |                  | ■               | ■                 |   |   |
| Opportunity to submit story for inclusion in SAF newsletter (must be of interest to public audience)                                      |                        |              |                  |                 | ■                 |   | ■ |

SAF reserves the right to cancel any event for any reason. In the event of cancellation of an event, the sponsors of that event will have the right to re-designate their sponsorship to another event.

(over for list of additional annual supporters)

# THANK YOU TO OUR ANNUAL SUPPORTERS!

## DIAMOND LEVEL



## PLATINUM LEVEL



## GOLD LEVEL

AHT Insurance • B9 Architects • Bassetti Architects • The Berger Partnership • Cairncross & Hempelmann • CollinsWoerman • Cone Architecture, LLC • DCI Engineers • DP Inc. • GGLO • Glumac • GLY Construction • Green & Yalowitz, PLLC • Hargis Engineers • Krekow Jennings • Lease Crutcher Lewis • Lighting Group Northwest • Lund Opsahl • MacDonald-Miller Facility Solutions • Miller Hayashi Architects • Mithun • NAC • Northwest Building, LLC • Notkin Wood Harbinger Alliance • Olson Kundig • Osborne Construction, Inc. • Patano Studios Architecture • PCL Construction • The Prime Foundation • RAFN Company • Skellenger Bender

## CORPORATE MEMBERS

AGC • AHBL • Armour Underserfer • BNBuilders • BRC Acoustics & Audiovisual Design • Canon Properties • Cornerstone Architectural Group • Coughlin Porter Lundeen • Cutler Anderson Architects • DLR Group • Graham Baba Architects • Harrigan Leyh Farmer & Thomsen, LLP • Hewitt Architects • Johnston Architects • KPFF • Krech Design • Lane Powell PC • Lockhart Suver, LLC • Makers Architecture and Urban Design • Magnusson Klemencic Associates • Marinello Interior Design • Metals Fabrication Company • mYamaguchi Architect • Notkin Mechanical • Patriot Fire Protection • SABArchitects • Schemata Workshop • Seneca Group • Shannon & Wilson PLLC • SkB Architects • SRG Partnership • SSA Acousitcs • Studio Meng Strazzara • Temkin Properties • The Walsh Group • Walters & Wolf • Weinstein A | U • Wright Runstad & Company



# 2018 CORPORATE SPONSORSHIP

FIRM: \_\_\_\_\_ DATE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

## MY COMPANY SUPPORTS SAF AT THE FOLLOWING LEVEL:

**2018 Design in Depth Lecture Series:**  \$5,000  
**Support an Individual Lecture – Please select one:**  
 \$2,500  \$1,250  
 Housing  Food Culture  Faith  
 Education  Parks & Rec  Arts & Culture

**Tours Program Underwriter**  
 \$5,000

**Single Tour Sponsor**  
 \$2,500  \$1,250

Tour Name: \_\_\_\_\_

**Youth & Family Programs**  
 \$5,000  \$2,500  \$1,250

**Neighborhood Exchange**  
 \$5,000  \$2,500  \$1,250

**Community Open House Event**  
 \$5,000  \$2,500  \$1,250

**Annual Model Exhibit**  
 \$5,000  \$2,500  \$1,250  
Please select one:  
 Exhibit  Opening Reception

**Outdoor Recreation Design Exhibit**  
 \$5,000  \$2,500  \$1,250

**Corporate Member**  
 \$500  Other Donaton Amount \$ \_\_\_\_\_

## Total Firm Contribution for 2018 \_\_\_\_\_

Count us in as a **Sustained Supporter!** **Sustained Supporter**  
We pledge three (3) years of support at the same level. (Minimum \$1,250 per year) **Annual Gift** \_\_\_\_\_

*Maximize your sponsorship dollars with flexible payment options (up to 12 months with pledges confirmed by 12/15/2017). All pledges must be paid by the end of the 2018 calendar year.*

**Bill my firm:**  
 Once  Quarterly  Monthly  Other Invoice Date(s): \_\_\_\_\_

*If paying by check, please make check payable to Seattle Architecture Foundation.*

**Mail:** 1010 Western Ave | Seattle, WA | 98104

**E-mail:** [stacy@seattlearchitecture.org](mailto:stacy@seattlearchitecture.org)  
*(PDF of form is available on SAF Website)*

**Credit Card Number:** \_\_\_\_\_

Visa  MasterCard  American Express

**Expiration Date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Signature:** \_\_\_\_\_



**SEATTLE ARCHITECTURE FOUNDATION**  
SHAPE SEATTLE!

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