

# Shape Seattle!

TOURS ■ YOUTH & FAMILY PROGRAMS ■ DESIGN IN DEPTH LECTURES ■ EXHIBITIONS



Photo by Alice Hammond



Photo by Leslie Ribbe/Weber Thompson



Photo by Rod Hoekstra



Photo by Caroline Nye Stevens

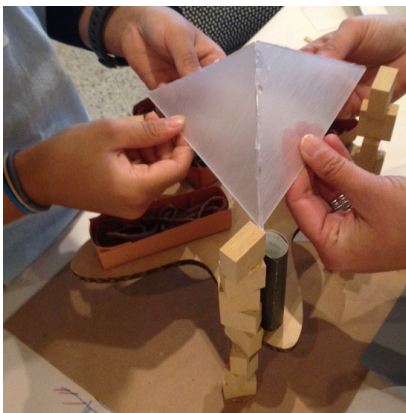


Photo by Ann Fu



**2017** Seattle Architecture Foundation  
**Corporate Sponsorship Opportunities**



## Impact

19,000 Unique web visitors  
4,000 E news subscribers  
3,300 Twitter followers  
2,500 Facebook likes  
6,000 Event Participants  
600 Youth served annually

# JOIN US TO INSPIRE, ENGAGE AND CONNECT THE COMMUNITY THROUGH YOUR WORK!

**T**he Seattle Architecture Foundation (SAF) connects design professionals and the general public to the design, architecture and history of Seattle. Your support allows people of all-ages to find inspiration in the power of design, whether they participate in our lively discussions, dynamic tours or youth education programs. With your partnership, SAF has the opportunity to further expand our programs and create new ways for our community to connect to design.

As a leader within Seattle's design community, we invite you to share the impact of your organization with others to sponsor as many SAF events as you would like at the predetermined levels listed below. Sponsorship gives your organization special recognition on sponsored events and in our e-newsletter, which is sent monthly to 4,000 recipients. To maximize your sponsorship, we recommend confirming your support in advance of our marketing start dates.

## TOUR PROGRAM UNDERWRITER

SAF's popular walking tours showcase the diverse architecture of downtown Seattle and other dynamic neighborhoods. Highly recommended by area hotels as a 'must see' in Seattle, SAF tours allow Seattle residents and visitors a new appreciation of their surroundings. SAF distributes 50,000 tour marketing pieces per year; the Tour Program Underwriter is recognized on all promotional tour materials and in SAF's e-newsletter. Marketing begins in April 2017.

**Series: \$5,000**

**Individual Tour Sponsor (\$1,000 or \$2,500)**

## YOUTH & FAMILY PROGRAMS

SAF engages 600 youth per year, connecting them to design through hands-on model building workshops and school-based programs. Youth are challenged to use their creativity and problem-solving skills to respond to contemporary design issues. All programs are offered at an affordable cost or free thanks to scholarship support, enabling youth of all backgrounds to participate. Marketing begins autumn 2016.

**Opportunities at \$5,000, \$2,500, or \$1,000**

## NEIGHBORHOOD EXCHANGE **NEW PROGRAM!**

This new event series highlights the impactful work of neighborhood coalitions that are shaping Seattle through community-based design projects. From alleyway revitalization to parklets, community partners will lead tours of the projects and engage participants in discussions about the impact of projects on neighborhood livability. Neighborhood projects are located in the University area, International District, Pioneer Square and the Central District. This program is partially funded through Seattle's Neighborhood Matching Fund. Marketing begins in November 2016; first event in February 2017.

**Opportunities at \$5,000, \$2,500, or \$1,000**

## COMMUNITY OPEN HOUSE EVENT

This celebratory event honors the contributions of our volunteers, partners and supporters, all of which make our work possible. More than 100 people from within and outside of the design community attend this annual social and community building event. Marketing begins December 2016, event held in February 2017.

**Opportunities at \$5,000, \$2,500, or \$1,000**

## ANNUAL MODEL EXHIBIT

SAF's Annual Model Exhibit, entering its 20th year, showcases the design work of Seattle's architectural community. Our exhibit is held in conjunction with the Seattle Design Festival and features the opportunity to sponsor the Opening Night Reception for exhibitors and firm leadership or the exhibit. Marketing begins May 2017 with call for entries, Exhibit takes place in September 2017.

**Opportunities at \$5,000, \$2,500, or \$1,000**

## MAIN STREET AMERICA EXHIBIT **NEW PROGRAM!**

Main Street America is a program of The National Trust for Historic Preservation's National Main Street. This exhibit will explore the Main Street movement and its impact on communities in our region and the importance of historic community spaces in planning for the future. Exhibit takes place in May/June 2017. Marketing begins March 2017.

**Opportunities at \$5,000, \$2,500, or \$1,000**

“I enjoy the outreach and goal of SAF. I feel lucky to be part of an organization that is 98% volunteers, whose mission is to teach our the public about our local community and its built environment. Specifically volunteering on the DiD Committee has given me the opportunity to meet incredibly talented folks from all aspects of design who are excited and willing to participate in our lectures.”

— Leah Cairns, Design in Depth Volunteer Co-Chair





## 2017 DESIGN IN DEPTH LECTURE SERIES

**Opportunities at \$5,000, \$2,500, or \$1,000**

### Two x Two: A series of dynamic architecture + design talks delivered in a two-part sequence

The 2017 Design In Depth Series explores architecture and design topics through engaging panel discussions that focus on two sides of an issue. Events are held the third Tuesday of the month from 6:30-8 p.m. at the Center for Architecture and Design.

#### LIVE, WORK, PLAY – SUBURBAN /URBAN

Seattle is booming and urban dwellers are looking outside of the city for unique, affordable housing options. These two talks will discuss housing and livability issues including transit, quality of life and housing types of the past, present and future.

January 18 – Urban

February 21 – Suburban

#### PNW MATERIALITY – THEN AND NOW, A HISTORICAL PERSPECTIVE

The character of a building or space is highly dependent on the selection of materials used. In this day and age we have so many options when it comes to how we adorn the inside and outside of our spaces. Come to be inspired by designers as they discuss current trends and historical materials.

March 21 – Materials Part 1

April 18 – Materials Part 2

#### NORTH VS SOUTH – NEIGHBORHOODS MATTER

What draws you to a neighborhood and what keeps you there? Lively downtown main streets that promote locally owned shops and restaurants close to public transit are key. Hear how design, community advocacy and other amenities keep these neighborhoods on the outskirts thriving.

May 17 – Columbia City

June 21 – Greenwood

## SEATTLE ARCHITECTURE FOUNDATION CORPORATE SPONSOR BENEFITS

In 2016, SAF engaged more than 6,000 individuals in our programming. As Seattle welcomes hundreds of new residents, our programs are a resource for educating the public about design related issues.

- Invitations to members-only events and member pricing for your employees
- Outreach to more than 4,000 individuals inside/outside design industry
- Special recognition at sponsored events
- Company name and/or logo on SAF website & newsletter

	\$500 Corporate Member	\$1,000 Gold	\$2,500 Platinum	\$5,000 Diamond	\$10,000+ Emerald	Sustained Supporter (3-year commitment at Gold or higher level)
Invitations to professional networking events/receptions	■	■	■	■	■	Matches level of donation
Invitations to members-only events	■	■	■	■	■	
Member discount on SAF programs for # of employees per program	x5	x5	All	All	All	
Complimentary SAF program passes per year (can be redeemed individually or as a group)	x20	x10	x20	x20	x20	
Name recognition for sponsored event	■	■	■	■	■	
Name listed on SAF Website	■	■	■	■	■	
Name listed in SAF monthly newsletter	■	■	■	■	■	
Complimentary passes to sponsored events	x2	x4	x4	x4	x4	
Special Recognition at Annual Open House						
Top tier recognition on all printed and emailed donor lists						
Complimentary passes to SAF special events and receptions (annual exhibit reception, donor event, VIP events)						x5
Logo recognition on corporate sponsor page on website & newsletter			■	■	■	Matches level of donation
Logo recognition in conjunction with a single sponsored event (including electronic newsletter, print materials & event slideshow)			■	■	■	
Opportunity to provide promotional materials at sponsored event			■	■	■	
Logo recognition for an entire series				■	■	
Logo recognition on SAF web site home page				■	■	
10 complimentary tickets to each event/lecture in the 2017 Design in Depth series (60 tickets total)				■	■	Matches level of donation
Opportunity to submit story for inclusion in SAF newsletter ((must be of interest to public audience)					■	

SAF reserves the right to cancel any event for any reason. In the event of cancellation of an event, the sponsors of that event will have the right to re-designate their sponsorship to another event.

“Sponsoring SAF has definitely been a great decision for Swenson Say Fagét. We find great value in supporting organizations that support the AEC industry. Attending SAF events are relevant to our livelihood, and the networking opportunities are excellent.”

– Dan Say, Swenson Say Fagét



## 2017 Corporate Sponsorship

FIRM

DATE

CONTACT NAME

STREET ADDRESS

CITY, STATE, ZIP

TELEPHONE

E-MAIL

My company supports SAF at the following level:

**2017 Design in Depth Lecture Series**

☐ \$5,000 ☐ \$2,500 ☐ \$1,000

Please select one:

☐ Urban ☐ Materials Part 1 ☐ Columbia City  
☐ Suburban ☐ Materials Part 2 ☐ Greenwood

**Tours Program Underwriter**

☐ \$5,000

**Single Tour Sponsor**

☐ \$2,500 ☐ \$1,000

Tour name: \_\_\_\_\_

**Youth & Family Programs**

☐ \$5,000 ☐ \$2,500 ☐ \$1,000

**Community Open House Event**

☐ \$5,000 ☐ \$2,500 ☐ \$1,000

**Annual Model Exhibit**

☐ \$5,000 ☐ \$2,500 ☐ \$1,000

Please select one:

☐ Exhibit ☐ Opening Reception

**Neighborhood Exchange**

☐ \$5,000 ☐ \$2,500 ☐ \$1,000

**Main Street America Exhibit**

☐ \$5,000 ☐ \$2,500 ☐ \$1,000

**Corporate Member**

☐ \$500 ☐ Other amount \$ \_\_\_\_\_

Total firm contribution for 2017

☐ Count us in as a **Sustained Supporter!**  
We pledge three (3) years of support at the same level. (Minimum \$1,000 per year)

**Sustained  
Supporter  
Annual gift**

Maximize your sponsorship dollars with flexible payment options (up to 12 months with pledges confirmed by 12/15/2016). All pledges must be paid by the end of the 2017 calendar year.

**Bill my firm:**

☐ Once ☐ Quarterly ☐ Monthly ☐ Other  
Invoice date(s):

If paying by check, please make check payable to Seattle Architecture Foundation.

**Mail:** 1010 Western Ave, Seattle, WA 98104

**E-mail:** stacy@seattlearchitecture.org (PDF of form is available on SAF website)

**CREDIT CARD NUMBER**

☐ Visa ☐ MasterCard ☐ American Express

**EXPIRATION DATE**

**NAME ON CARD**

**SECURITY CODE**

**SIGNATURE**



SEATTLE ARCHITECTURE FOUNDATION  
SHAPE SEATTLE!

Center for Architecture and Design • 1010 Western Avenue, Seattle WA 98104 • 206.957.1920  
seattlearchitecture.org • info@seattlearchitecture.org